



Friday 4<sup>th</sup> July 2025

## Re: Instagram Account

Dear Parents and Carers,

We are excited to let you know that Holmer Academy is moving with the times — and moving platforms!

From this term onwards, we will be sharing our school's learning journey and celebrating our children's achievements through Instagram instead of X / Twitter. Our new handle: **@holmeracademy**

### Why Instagram?

We know how special it is to catch a glimpse into your child's school day — those proud moments, shared smile, and wow-worthy pieces of work. Instagram gives us a modern, flexible and visually appealing platform to do just that.

Here's how Instagram helps us share even more with you:

- More photos: No limit of four — we can share full galleries from trips, activities and lessons.
- Reels and videos: We can post short video clips and longer footage, showing learning in action.
- Visual appeal: A clean, engaging look that's easy to navigate and scroll through.

### How to Follow Us

It's simple to set up - and even easier if you already use Facebook.

1. Download the Instagram app - available free on both Apple and Android devices.
2. Create an account - or log in using your existing Facebook details.
3. Search for @holmeracademy and tap "Follow."
4. You can also view posts from any device using your internet browser at [www.instagram.com/holmeracademy](http://www.instagram.com/holmeracademy).

We're really looking forward to sharing more of the fantastic things your children are doing each and every day. Thank you, as always, for your ongoing support.

Kind regards,

Holmer Academy

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